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High Color Direct Mail & Commercial Printing • Affixed & Integrated Products

# Affixed Products

## AFFIXED ID CARDS

- Polyester, Tag, Vinyl and Kimdura
- Up To Eight Colors
- Signature and Laser Compatible

## AFFIXED LABELS

- Single, Piggyback, Tri-Constructions
- All Adhesive and Face Stock Options

## VALUE-ADDED PRODUCTS

- Scratch-Off, Magnets and Window Decals
- Imaging and Barcoding

ALL DONE IN-HOUSE AT NJBF  
**NOT JOBBED OUT**



# Jumbo Rolls

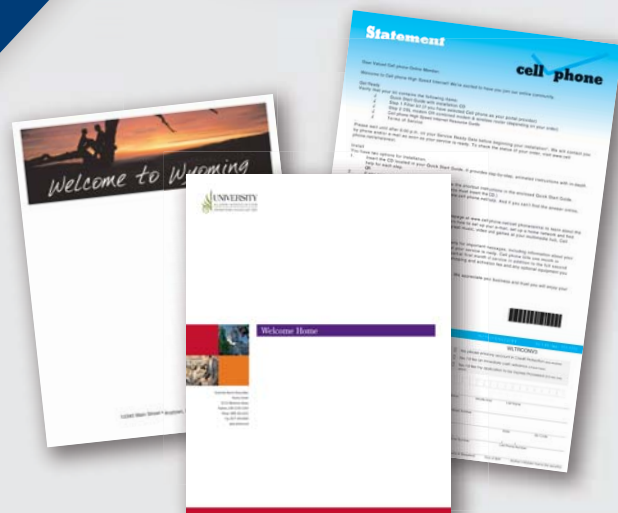
## • 36" Doublewide Rolls •

- Non-stop splicing unwind to splicing rewind
- Perfect pallet packaging for perfect shipments
- 17", 21", 22", 24" & 28" web repeats
- Blank up to 16 colors



# Cut Sheets

- U.V. Dry Inks on all sizes!
- Short, medium & long run needs
- Print, Perforations, File Holes and Numbering
- Up to 8 colors on 14", 17" & 22"
- LASER, OCR and Specialty Inks
- Cutoffs in line on press are 8 1/2", 11", 14" & 22"
- IN LINE Batching & Stacking
- Ream Wrapped or Bulk Pack
- NON LASER Roll to Sheet Up to 22 X 26, Ideal for Long Run Direct Mail



# Integrated Products

## INTEGRATED CARDS

### Features:

- Completely Custom Card Size and Position
- Cut Sheets, Continuous, Snap-Outs, Rolls and Booklets
- Order in Up To Eight Colors, Printed in UV
- Thicknesses Up To 15 Mil.
- Matte or Gloss Laminated Finish
- Signature Compatible Laminations
- Security Liner Lamination for Anti-Fraud Applications
- Toner Secure Face Laminations
- Clear Back Patch Available
- Laser and Dot Matrix Printer Compatible
- Consecutive Numbering and Barcoding
- Integrated Magnet Cards

### Markets:

- Membership Cards
- Security Passes
- ID Cards
- Club Cards
- Trans Promo Applications
- Frequency Programs

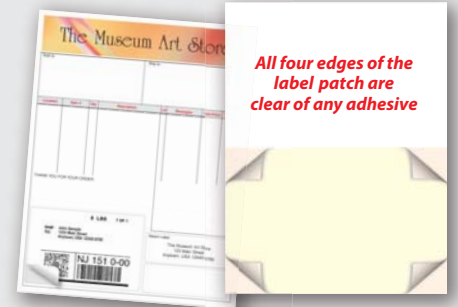


## INTEGRATED LABELS

### Features:

- Custom
- 11, 14 & 17 inch Formats
- Custom Size and Position
- Order in Up To Eight Colors
- Printed in UV
- Thermal Papers - Direct or Transfer
- Printed Liners
- All Laser Compatible
- Medium to Long Run

All four edges of the label patch are clear of any adhesive



### Pattern Adhesive - Dry Edge Patch

- Prevent transfer of adhesive onto rollers of laser printers
- Prevent oozing and buildup from high laser printer temperatures

# Carbonless Forms

- 15,000 & UP
- Snaps
- Continuous



## LONG SNAP SETS

### True Collated Set

Better Than Sheet Fed Carbonless NCR & Paper + Carbon

- Folding
- Punching
- Perfing
- Stubs: 8.5", 11", 14"

27"

